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SEC. 562 P.L. & R.

RICHARDS GARDENS

"OLD HOMESTEAD BRAND"

PLAINWELL, MICHIGAN

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

PL. IN. 74

• • • 8-3591

RETAIL LIST
PERENNIAL SEEDLINGS
FALL 1938



Richards Gardens

"Old Homestead Perennials"



Charles T. Richards
Owner

Evergreens
Shrubs

Plainwell, Michigan

Field Grown Phlox

We are large growers of Phlox and we have the following in field grown plants which are one year old, the best size for transplanting. These are well rooted and have all bloomed in the field so we know they are true to name. A nice planting of Phlox will give color to your garden during July and August when many of our other perennials are not in bloom. The wide range in color will make it possible for you to have a real colorful garden. Our fine list includes some of the best of the old and the best of the new. These are NOT prepaid at these prices but add 25c for each dozen ordered if you wish them prepaid.

AFRICA—Carmine red with darker eye. Large trusses. One of the most beautiful, strong growing varieties in its color.

BARON VON DEDEM—Brilliant orange-scarlet with a carmine eye.

BORDER QUEEN—Dwarf with massive heads of water-melon pink. Long blooming season

CAROLINE VANDENBURG—Lavender bloom, the nearest to a blue of all phlox. Large individual flowers. Splendid variety.

ECLAIREUR—Large growing purple. The very best in the purple colors.

E. I. FARRINGTON—Large trusses of delightful salmon shade with lighter eye. In some seasons this is slightly mottled giving it real distinctive beauty.

GENERAL PETAIN—Old rose with a dark eye. This is distinctive as it is the only phlox that can be given this color description.

GEORGE STIPP—Deep glowing salmon-pink, an outstanding variety in this color. Strong grower and excellent foliage.

MISS VON LASSBURG—Tall growing with very large waxy white flowers. One of the very best of the white Varieties.

MRS. CHAS. DORR—Clear lavender. Tall.

PAINTED LADY—Soft silvery pink with red eye.

RHEINLANDER—Tall salmon-pink, a good old variety.

SIEBOLDI—Orange scarlet with crimson eye

THOR—Deep salmon-pink suffused and overlaid with a scarlet glow. An old variety but still one of the very best

VON HOCHBURG—One of the very best. Large size blood-red blooms.

WM. KESSELRING—New. An improved Widar. Purple with white eye. Strong grower with good foliage.

Any of the above all labelled and well packed and guaranteed to reach you in good condition
15c each or 12 for \$1.50

DAILY SKETCH—New. Outstanding and immense flowers, light salmon pink with carmine eye. Probably the tallest growing of all phlox and one that has had the widest publicity in the last two years.

LEO SCHLAGETER—New. One of the most vivid and fiery red phlox. Really outstanding variety with good bloom and foliage.

LILLIAN—New. One of the most beautiful of all pink phlox. Slight salmon shade. Better than Elizabeth Campbell because it is a sure grower.

MRS. SCHOLTEN—Dark salmon pink, very large flowers. One of the most striking varieties in our whole collection.

SALMON GLOW—A true, clear, deep salmon-pink with deep carmine eye. Large size and robust grower.

SALOME—New. Dark pink without magenta coloring so common to phlox. You will like it because it is a clear color with large trusses of flowers and a good grower.

Any of above all labelled and well packed and guaranteed to reach you in good condition
20c each or 12 for \$2.00

10 Phlox, all labelled, our selection for \$1.00

Richards Gardens

"OLD HOMESTEAD BRAND"

PLAINWELL, MICHIGAN

(OVER)

Field Grown Perennials

Often people who buy our seedlings ask if we have field grown plants as they wish something for immediate effect. To supply this demand we transplanted several thousand of the better known varieties of perennials. These have been carefully grown and are real plants. They have been given plenty of space in the field and are well rooted and will give you the immediate effect you so desire. Buy a few to plant in connection with your seedling plants.

AQUILEGIA (Columbine) Crimson Star—Long spurred, new brilliant dark crimson. Very profuse bloomer
25c each, 12 for \$2.50

DOBBIES IMPERIAL HYBRIDS—A very fine selection, 18-24 inches high. Long spurred, unequalled for range of colors and sturdiness.
20c each, 12 for \$2.00

COLORADO RAINBOW MIXTURE—These are all colors of the rainbow and the native Colorado Columbine. 20c each, 12 for \$2.00

JAETSCHAU—Large flowered yellow with long red spurs, grows 3 ft. 20c each, 12 for \$2.00

MRS. SCOTT ELLIOTT—This is without question the finest strain in existence. 20c each, 12 for \$2

BLEEDING HEART—This is the same plant that was in your Grandmother's garden with heart shaped flowers that bloom for a good portion of the summer. Very excellent foliage. 25c each or 12 for \$2.50

BLEEDING HEART, EXEMIA—With the fernlike foliage, more dwarf growing than Dicentra but more profuse blooming. 20c each or 12 for \$2.00

DELPHINIUM, BELLAMOSUM—Tall, graceful spikes of bloom covered with blooms in charming color of dark blue. 20c each, 12 for \$2.00

HOODACRE WHITE—These run from light blues to about 70% white, many double. Tall growing and really a handsome Delphinium. Seed is from once removed from the famous Hoodacre Gardens at Hoodriver, Ore. 20c each, 12 for \$2.00

LYONDEL—These are from seed once removed from Lyondel Gardens. Their shades are from light blue, dark blue, pastel shades. Many double, not the best but a very high grade strain. 20c each, 12 for \$2.00

VETTERLE & REINELT, Pacific Hybrids—These are from seed direct from the originator. They have all bloomed and nothing but the very best has been retained. Everyone double and there are many pastel and lavender shades with the blues. They are without doubt the last word in Delphiniums.
40c each, 6 for \$2.00, limit 12 to a customer

WREXHAM—The hollyhock Delphinium, tall growing plants which as name implies the florets are arranged like hollyhocks. Colors run from light to dark blue with many having lavender shadings, many are double. 20c each, 12 for \$2.00

CHRYSANTHEMUM—We have the famous pink cushion which starts blooming in August and the plant is covered with hundreds of flowers from then on to frost. 30c each, 7 for \$2.00

HOLLYHOCKS, double, Newport Pink—Immense blossoms that look like Mons Jules Elie Peony in form but with more pleasant color. 20c each, 12 for \$2.00

BLOOD-RED—The same description applies to this with the exception it looks like a Felix Crousse Peony. 20c each, 12 for \$2.00

MIXED—15c each, 12 for \$1.50

PYRETHRUM (Painted Daisy) Roseum Pink shades—These are from plants from which the seed was supposed to produce a double Pyrethrum. We found that possibly 25% were double. We don't have these selected but our field run plants are fine and in a dozen you might get three or four plants that would prove double. 25c each, 12 for \$2.50

ROSEUM PINK SHADES—Showy flowers, bloom freely on long stems during May and June. Valuable for border and cutting. Very hardy. 20c each, 12 for \$2.00

ATROSANGUINEUM—Dark red shades
20c each, 12 for \$2.00

JAMES KELWAY—Dark blood-red shades
20c each, 12 for \$2.00

SHASTA DAISY, The Giant—These are immense shasta daisies 3 to 4 inches across with two rows of petals. They are, we think, the finest in Shasta Daisies. 25c each, 12 for \$2.50

STATICE LATIFOLIA (Sea Lavender)—This plant has a Lavender lacelike foliage and when dried is excellent for winter bouquets. 20c each, 12 for \$2.00

TRITOMA (Torch Lily or Red Hot Poker)—Orange colored spikes, blooming in autumn with real autumn colors
20c each, 12 for \$2.00

These are NOT prepaid. If you wish them prepaid add 25c per dozen. These plants are well packed and guaranteed to reach you in good condition.

Richards Gardens

"OLD HOMESTEAD BRAND"

PLAINWELL, MICHIGAN

PER DOZ.		PER DOZ	
ACHILLEA, FILIPENDULA Parkers	.55	LONGISSIMA-Long spurred,	.55
variety (Yarrow), splendid		delicate yellow, new	
cut flowers. The flowers if		Mrs. Scott Elliott-This	.75
cut when full may be dried		is without question	
for later use. Yellow and		the finest strain in	
grows 4 to 5 ft.		existence.	
AGROSTEMMA (Mullein leaf pink)	.55	ROCKY MOUNTAIN BLUE-	.55
Coronaria Atrosanguinea,		Long spurred blue shades.	
deep blood red flowers.			
June to August.		*ARABIS ALPINA (White Rock	.40
		Cress), White 12 inches	
ALYSSUM ARGENTUM (Gold Dust)	.40	high, splendid for bor-	
Similar to the Saxatile		der rockery and lasts	
but taller and two weeks		quite some time when cut.	
later.			
SAXATILE COMPACTUM (Gold	.40	ASTER (Michaelmas Daisy),	.55
Dust), Big clusters of		Alpinus Goliath-soft	
bright yellow flowers		blue, 15 inches high.	
in early spring, excell-		Blooms in June.	
ent rockery or front of			
border. 12 inches tall.		BEAUTY OF RONSDORF-Large	.55
ANCHUSA, Italica Dropmore	.40	lilac-rose, branches	
(Alkanet) Large, gentian-		freely, blooms August	
blue, excellent for cutt-		to September.	
ing. 6 ft high and blooms		FARRERI-soft tone of	.55
in June.		violet mauve, June to	
*MYOSOTIDIFLORA (Alkanet),	1.00	July, creeping for rock	
A Dwarf perennial with		gardens.	
clusters of blue flowers		MIXED LARGE FLOWERING-	.55
resembling forget-me-nots.		Bloom in August	
Grows in Sun or shade and		ROTUNDIFOLIUS-Bright	.55
flowers in May and June.		yellow disc with florets	
ANEMONE, St. Brigid's Hybrid	1.50	of forget-me-nots blue.	
(Windflower), Favored for		STAR OF EISENACH-Bright	.55
lasting quality of bloom,		lavender blue with yellow	
length of stem and brill-		centers measuring over	
iancy of colors. 18 inches		4 inches across. May	
high. These are bulbs only.		and June.	
AQUILEGIA (Columbine) Colo.	.55	AUBRIETIA-Large flowered hybrids	
Rainbow Mixture-These are		Deltoides-Lilac	.55
all colors of the Rainbow		Gracca-violet	.55
and the native Colorado		Leichtlini-rosy purple	.55
Columbine.			
CRIMSON STAR-Long spurred	1.00	CAMPANULA, Carpatica (Hare	.40
new brilliant dark crim-		Bell) 9 inches high.	
son. Very profuse bloomer.		MEDIUM (Canterbury Bells),	
		Following are all the med-	
DOBBIES IMPERIAL HYBRIDS	.55	ium which means they are	
A very fine selection,		cup and saucer type.	
18-24 inches high. Long			
spurred, unequalled for		DOUBLE & SINGLE PRIZE MIX-	.40
range of colors and		TURE-plants covered with	
sturdiness.		mixed colored bells.	
JAETSCHAU-Large Flowered	.55	BLUE-Plants covered with	.40
Yellow with long red		blue flowers.	
spurs, grows 3 ft.		LIGHT BLUE-Plants covered	.40
		with light blue flowers.	
		PINK-plants covered with	.40
		pink flowers.	
		WHITE-plants covered with	.40
		white flowers.	

* PLANTS AVAILABLE FOR SPRING ONLY

PER DOZ

PERSICIFOLIA BLUE-grows .40
2 ft high, covered with
bell flowers, a true
perennial variety. Fine
for cutting.
BLUE & WHITE-grows 2 ft .40
high. Fine for cutting.

CARNATION GRENADIN, These make .55 . .
a fine addition to your
garden and furnish a pro-
fusion of cut flowers.
Blooms in June.
GOLDEN SUN .55
PINK .55
RED .55
WHITE .55

CENTUREA MONTANA, (Perennial .40
Batchelor Button).

CERASTIUM TOMENTOSUM (Snow in .40
Summer), Silvery white
foliage, white flowers
16 inches.

CHELONE BARBATA COCCINEA (Shell .40
Flower), Scarlet with
yellow, 4 ft. High, good
substitute for Coral Bell.

CHEIRANTHUS (Wallflower) All- .55
loni Golden Bedder- A
new strain with bright
golden yellow flowers.
1 ft high, blooms during
June and July.

COREOPSIS, Double Sunburst- .55
double new gold, large
flowers 1 to 2 inches
across.

LANCEOLATA-Golden yellow .40
One of the best for cut
flowers.

LANCEOLATA GRANDIFLORA- .55
Pl. Semi-double. 60% of
these are double and are
a fine addition to the
Coreopsis family.

DELPHINIUM, BELLADONNA IMPROVED.55

CLIVEDEN BEAUTY-A care-
fully selected strain
which we highly recommend.
Finest light blue.

BELLAMOSUM-Tall, grace- .55
ful spikes of bloom
covered with blooms in
charming color of dark
blue.

PER DOZ

BLACKMORE & LANGDON-Tall .75
graceful spikes of bloom
covered with captivating
blooms in charming color
combinations. All the
clear shades of blue with
many delightful opaline
variations, from imported
seed.

BLACKMORE & LANGDON-Seed .55
from selected plants once
removed from imported seed.

CHINESE-Graceful plants & .55
spikes loosely arranged,
excellent for cutting and
garden display.

ELATUM HYBRIDUM INDIGO- .55
True blue.

HOODACRE-Grown from seed .55
once removed from Hood-
acre's white. Will run
about 33 1/3% white. These
are tall growing plants
and a splendid Delphinium.

*LAMARTINE-A splendid Del- .75
phinium with that illus-
ive Gentian-blue so rare
in flowers. One of the
finest for cutting. New.

LYONDEL-grown from select-.55
ed plants of Lyondel
plants in one of the
finest private gardens
in Michigan. This is one
of the finest of hybrid
Delphiniums in existence.

VETTERLE & REINELT-Stems
of this strain are wiry,
strong enough to resist
high winds, mildew resist-
ant plants predominate,
under conditions your seed-
lings should produce
beautiful spikes 3 to 5 ft
high with only 1 to 2 ft
foliage. Flowers large 2 to
3 inches in diameter. Many
double, some semi-double
and single.

*LIGHT BLUE 1.00

*MID BLUE 1.00

MIXED 1.00

*WHITE 1.00

WREXHAM-Also known as .75

Hollyhock Delphinium,
which describes it very
well, tall tapering spikes
with rich and varying tints.

*DIANTHUS, ALWOODII-Carnation and
pink hybrids with beautiful

* PLANTS AVAILABLE FOR SPRING ONLY

PER DOZ.		PER DOZ.	
flowers double & single mixed colors. 18 inches high.		GAILLARDIA, Burgundy-	.40
BARBATUS (Sweet William)		Shining wine-red flowers about 2½ inches in dia- meter, on long still stem, from June to Fall.	
Perfectly hardy, early June		DAZZLER-Large flowers.	.40
MIDGET MIXED	.40	Bright golden yellow with rich maroon-red centers	
NEWPORT PINK-Salmon-Pink	.40	GOBLIN-This is dwarf	.75
SCARLET BEAUTY	.40	gaillardia that should be in every garden, plants from 12 to 15 inches high, covered with large showy deep red flowers.	
TURKEY RED	.40	PORTOLA HYBRIDS-Flowers	.55
CAESIUS (Cheddar Pink)Dense	.55	very large, petals very broad and overlapping, heav- ily tipped with golden yellow.	
tufts glaucous blue fol- iage and large rose col- ored flowers. Blooms in July.		*GEUM-Boresii, orange scarlet	.60
PLUMARIUS, CYCLOPS, red hybrids		Lady Stratheden (Golden Ball).55	
DOUBLE MIXED (Clove	.40	blooms a rich golden-yellow	
Pinks), old fashioned		2 ft. high.	
hardy pinks, very fra- grant.		Mrs. Bradshaw, Glowing red.	.55
HIGHLAND QUEEN ROSE HY- BRIDS, Lustrous scarlet	.55	2 ft. high.	
vermillion color.		GYPHOPHILA (Baby's Breath)	.40
Latifolius Atrococcineus	.40	Paniculata- white. 40 inch- es high.	
Beautiful outdoor pink of deep crimson on stout stem.		SNOW WHITE, DOUBLE- 2 ft	.55
15 to 18 inches high.		high, will run quite a large percentage double and are excellent for cutting.	
*LOVELINESS, large lacer- ated petals of exquisite	1.00	HELENIUM, BIGELOWI-Excellent	.55
mauve pink.		for cutting, yellow with black center. 20 inches.	
SPRING BEAUTY, Double	.40	RIVERTON BEAUTY-Lemon	.55
giant flowered carnation		yellow, fall blooming.	
like in form and size, beautiful color range.		4 ft. high.	
SWEET WIVELSFIELD, Single	.40	GEM- Crimson and gold.	.55
mixed, adapted for bor- der and rock gardens, excellent cut flower.		fall blooming, 3½ ft high.	
1 ft high.		HELIANTHEMUM MUTABILE-	.40
DIGITALIS, Giant Shirley	.40	Mixed colors, low growing evergreen plants forming large clumps completely covered with bloom during July and August. 8 to 12 inches.	
Hybrids (Foxglove) 6 to 7 ft. high.		HELIOPSIS, LEMOINE STRAIN	.40
ECHINOPS RITRO (Globe Thistle)	.40	Very brilliant border plant resembling a double sun- flower. Flowers golden yellow.	
showy thistle-like plant with globular heads of metallic blue flowers during July and August, which can be dried re- maining attractive for a long time. 2 to 3 ft high.		SCABRA ZINNIAEFLORE-Yellow	.40
EDELWEISS, Large flowered,	.55	Semi-double 3 ft.	
6 inches.		*HEUCHERA, SANGUINEA-Crimson	.60
ERIGERON SPECIOSUS HYB.	.55	30 inches.	
semi-double, lavender, varies 1-2/3 ft.			
ERYNGIUM, AMETHYSTINUM-	.55		
Amethyst-blue 3 ft high.			

* PLANTS AVAILABLE FOR SPRING ONLY

	PER DOZ.		PER DOZ.
HIBISCUS MALLOWS MARVEL RED	.40	LINUM PERENNE (Perennial	.40
4 ft.		Flax) Very attractive	
HOLLYHOCK, DOUBLE- We have		foliage, pale blue bloom	
selected these varieties		on slender stem. Flowers	
as being the very best of		from May to August.	
all the hollyhocks in ex-		2½ ft. high.	
istence.			
APPLEBLOSSOM	.55	*LOBELIA CARDINALIS (Cardinal	.55
BLOOD-RED	.55	Flower), fine native per-	
COLORADO SUNSET	.55	ennial for moist shady	
CRIMSON	.55	places tall stems with	
DEEP ROSE	.55	red flowers in full bloom	
IMPERATOR IMPROVED	.55	August and September.	
NEWPORT PINK	.55		
QUEEN OF SHEBA	.55	LUNARIA BIENNIS ALBA	.55
SALMON ROSE	.55	(Honesty or Peters Penny),	
TRIUMPH	.55	Silvery white seed panicles,	
YELLOW	.55	in demand for bouquets.	
IBERIS (Candytuft) Gibraltar-	.40	LYCHNIS CHALCEDONICA-Flowers	.40
ica- Large flowers lilac		vivid scarlet, blooming a	
shaded to white, 8 to 12		long time, fine for hardy	
inches blooms in May.		border.	
SEMPERVIRENS-White, Blooms	.55	VISCARIA SPIENDENS-Fine	.40
in May		border plant, blooms	
		profusely in June and	
IRIS KAEMPFERI (Japanese Iris).	.40	July.	
Most magnificent of garden			
flowers, foliage very		MATRICARIA, Ball's Double	.55
ornamental.		White- This is the one	
SIBERICA- Siberian variet-	.55	and only fully double	
ies mixed.		flowering pure white	
		strain of Feverfew. 98%	
LATHYRUS LATIFOLIUS (Everlast-		true to this description.	
ing Pea) Climbing plant			
providing excellent covers		MYOSOTIS ALPESTRIS, Blue	.40
for banks and terraces		(Forget-me-nots)-clear	
with plenty of flowers for		blue, 12 inches high.	
cutting.			
PINK	6 for .50	NEPETA MUSSINI- Neat bushes	.40
RED	6 for .50	of small lavender-like	
		foliage covered with	
LIATRIS, PYCNOSTACHYA (Gay	.55	spikes of lavender-blue	
Feather or Blazing star)		flowers; both foliage	
Rose purple flowers.		and flowers aromatic.	
LIATRIS SCARIOSA WHITE	.55	*OENOTHERA (Evening Primrose)	.55
		Youngii- showy and beauti-	
LILIUM PHILIPPINENSE	.55	ful plants for borders and	
FORMOSANUM-Giant pure		beds flowering from June	
white. 1 year bulbs.		to October, yellow.	
LILIUM PHILIPPINENSE	.40	PAPAYER (Poppy) Nudicaulo El	.40
FORMOSANUM White with		Monte-Deep tangerine	
Pink markings. 1 year		orange	
bulbs.		Empress- Flowers large,	.55
LINARIA MACEDONICA SPECIOSA,	.40	broad overlapping petals,	
(Perennial snapdragon),		deeply fluted giving	
Yellow flowers with light		effect of doubleness,	
green foliage, very effect-		colors range through shades	
ive as cut flowers, and very		of salmon-rose and creamy	
free bloomer.		pink.	

* PLANTS AVAILABLE FOR SPRING ONLY

	PER DOZ		PER DOZ.
FAKENHAM HYBRIDS- Flowers	.55	HOUSES HYBRIDS-Flowers	.55
2 to 3 inches in diameter, come in shades of orange, yellow, white and with long stiff stems. Extreme- ly free flowering and last well as cut flowers.		very large, range in color from light blue and lavender to deep blue and silvery white.	
YELLOW WONDER	.55	SHASTA DAISY-Excellent cut flowers, very hardy.	
PLATYCODON (Chinese Bell- flower) Early blooming giant blue- these are much larger flowers than the Grandiflora variety.	.55	ALASKA-Best white, 40 inch- es, bloom in July.	.40
GRANDIFLORUM BLUE- 26 inches high, large showy deep blue flowers blooming all summer. Splendid for hardy border.	.40	CONQUEROR-Giant flowered white, late.	.40
POLEMONIUM COERULEUM (Jacob's Ladder) blue, showy free flowering plant for sunny border, easily grown.	.40	DIENER'S DOUBLE-Flowers 5 inches across, resemble giant aster.	.55
PYRETHRUM (Painted Daisy) Robinsons Hybrids.	.55	KING EDWARD VII-	.40
ROSEUM HYBRIDUM PINK- showy flowers, bloom freely on long stems during May and June; valuable for border and cutting. Very hardy.	.40	STATICE LATIFOLIA (Sea Laven- der) blue, fine for win- ter boquets. 1 ft high.	.55
ATROSANGUINEUM-dark red shades.	.55	STOKESIA (Cornflower) Cyanea Blue - China aster-like flowers appearing about September. Prefers sheltered location, should be grown in all gardens since flowers are beauti- ful in form and color.	.40
JAMES KELWAY-dark blood red.	.40	TUNICA SAXIFRAGA 5 inches grass-like foliage with pink blossoms for a good portion of the season.	.40
RUDBECKIA, Autumn Tints- profuse bloomer, fine for cut flowers, very hardy.	.55	*VALERIANA (Garden Heliotrope) RUBRA COCCINEA-This is a brilliant scarlet, grows to 36 inches and excellent for cut flowers. One of the very best of the Valerianas.	.55
SALVIA AZUREA (Meadow Sage) Stately willow-like spikes, pale blue flowers in fall. 4 ft.	.40	*VERONICA, AMETHYSTINA- Long clusters of bright blue flowers, 1 ft.	.55
SAPONARIA OCYMOIDES (Soap- wart) pink, trailing and suitable for border or rockery.	.40	LONGIFOLIA-Compact clusters of blue flowers, 30 inches high.	.40
SCABIOSA CAUCASICA (Pink- cushion Flower) soft and charming shade of lavender, blooming June to September.	.55	REPENS-Dwarf branching, pale blue, 2 inches high.	.55
		VIOLA (Tufted Pansies)-Pop- ular garden flower con- tinuous and free flowering.	
		APRICOT-beautiful rich apricot shades tinged toward center.	.55

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	PER DOZ		PER DOZ
Arkwright Ruby - rich and	.55	JERSEY GEM-Dark blue	.55
velvety, bright ruby		WALLER FRANKLIN MIXTURE	.55
crimson, fragrant.		W.H. Woodgate- Pure bright	.55
CHANTREYLAND-IMPROVED	.55	sky blue, large round	
apricot.		flowers on long stem.	
		9 inches.	

NOT LESS THAN TWELVE OF A KIND AT THESE PRICES EXCEPT WHERE NOTED.

Remember these are prepaid and GUARANTEED to reach you in good condition.

Our seeds are sown in the open from May 1st on, We have our own misting system that keeps the surface of the soil moist at all times so that we have the most perfect germination possible with seeds.

We invite you to visit us and you will see a revelation in growing perennials from seed. We are proud of our place and we believe that we have developed a system of packing plants for shipment that is second to none. Read what some of our customers say about our packing and the fine quality of our plants.

At these prices for these fine plants you can have a garden full of fine perennials and as an inducement for you to order these in quantity, we will give two dozen extra, our selection, providing you order ten dozen. Remember these are prepaid and guaranteed to reach you in fine condition.

RICHARDS GARDENS

"OLD HOMESTEAD BRAND"

PLAINWELL, MICHIGAN.

Three years ago we offered perennial seedlings to the retail trade. Our business has increased beyond all our dreams. Every mail brings us letters from satisfied customers all over the country. In these days of reduced income it is quite necessary to cut all expenses; this you can do when you buy RICHARDS GARDENS seedlings as they cost you about a quarter to a sixth the price of field grown transplanted plants so you can have a garden full of fine perennials on your reduced budget. This year we have increased the list and have many more varieties for you to make a selection. We will have many more varieties in the Spring and will have a new list at that time, but cannot give you these now as many of them are slow growing and not ready. Read what many of our satisfied customers say. These are only a few of the very fine letters which we get.

Neshaminy Farms
Newton, Pennsylvania
May 4, 1938.

Richards Gardens
Plainwell, Michigan

Dear Sirs:

I want to thank you for attending to my order so promptly. The plants came in good shape and as they all had such wonderful root systems, I know they will all grow. Am more than pleased with my dealings with Richards Gardens.

Very truly yours,
Lucy E. Porter.

Hopedale, Mass.
April 22, 1938.

Richards Gardens
Plainwell, Michigan

Dear Sirs:

The seedlings ordered from you came today and my gardening friend who had some of them and I were so pleased with them. I wanted to tell you.

Either through a mistake or intentionally as a gift there were extra seedlings, for which we thank you.

Just as soon as I can afford it, I should like to order again.

Very truly yours

(Mrs Albert H.) Margaret J. Woodhead

Riverside, Illinois
May 9, 1938.

Richards Gardens
Plainwell, Michigan

Dear Sirs:

My order was received some days since and I want to thank you for it. Never have I seen plants so beautifully done up or received in such superior condition. Not only that, but your seedlings are veritable plants. Wonderful work it is and I shall recommend you to my friends.

Very sincerely yours

(Mrs Joseph F.) Elizabeth C. Jaros.

Detroit, Michigan.

Richards Gardens
Plainwell, Michigan

Dear Sirs:

I want to congratulate you on packing your plants properly for shipment! My order of seedlings of March 15, 1938 to be shipped April 15th arrived promptly in perfect condition, care having been taken to insure dampness, and ventilation, beside being snugly packed.

If you send out a catalogue, kindly send one to me.

Yours truly

(Mrs) C.D. Hastings.

New York City, N.Y.
May 16, 1938

Gentlemen:

You sure work fast! I sent you my order from New York on Tuesday afternoon and at 10 o'clock Saturday morning the little plants arrived at Wayne, Penna., in perfect condition. Thanks a lot for your very prompt attention. I hope I may order more from you from time to time.

Yours truly,
Wm. P. Bentz.

Westbrook, Maine
July 13, 1938.

Richards Gardens
Plainwell, Michigan

Dear Sirs:

I want you to know how pleased I am with the seedlings I got from you this Spring. I let a few of them bloom and they were wonderful. I think I shall like Vetterle & Reinelt the best. I have Harry O'Brien's article in my scrap book. I have raised my delphiniums from seeds and I have some very fine hybrids but now I can get such fine seedlings from you I wouldn't bother with seeds anymore. Shall want your folder in the Spring.

Very truly yours,
(Miss) A.T. Pearson.

Bellingham, Washington
April 12, 1938.

Richards Gardens
Plainwell, Michigan

Gentlemen:

Seems as though you ought to be told that the three dozen seedlings ordered from you with some doubt, completed their journey of over 2000 miles April 5, and looked alright. They were heeled in until this morning and then planted, with good new growth showing on practically all of them.

Yours very truly
R.P. Loomis, Box 319.

Toledo, Ohio
April 26, 1938

Dear Sirs:

The plants ordered for the 25th arrived on date and were in fine condition. I wish to thank you for the extra number added to each package.

The Dicentra Eximia are fine plants and many thanks for the extra plant. I love them. I would be very glad to have a list of your kinds of plants grown in the field that were not on the perennial seedling list.

Sincerely
(Mrs) Louise B. Hastings.

Arlington, Va.
March 23, 1938.

Richards Gardens
Plainwell, Michigan.

Gentlemen:

Just a word of appreciation for the very satisfactory way in which you handled my order for ten dozen seedlings. I can quite agree with one of your customers whom you quoted as saying "These are not seedlings--they're plants!" Particularly fine and large were the Blackmore & Langdon Delphiniums. The packing was very well done, and they all arrived in fine condition.

Again, thank you for a most satisfactory transaction

Very truly yours,
(Mrs. Wm D.) Pauline B. Walker

POWER

TO OUR FRIENDS AND CUSTOMERS

Three years ago for the first time we offered our perennial seedlings to the retail trade. The response we have had to this offering makes us believe there are thousands more who want to buy their perennials as seedlings and WATCH THEM GROW. MAKE YOUR GARDEN DOLLAR BUY MORE. Buy seedlings at about one-sixth the price of field grown plants. You can buy one dozen perennial seedlings for the price of two field grown plants. These are packed and guaranteed to reach you in good condition. We prepay. Not less than one dozen sold of each kind.

This also is the home of the RED BRICK OVEN famous all over Michigan for its chicken dinners. We will be very glad to welcome you at RICHARDS GARDENS.

RICHARDS GARDENS

"Old Homestead Brand"

Plainwell, Mich.

